SEO

SEO (Search Engine Optimisation) is when a developer uses widely accepted methods as well as company trade secrets to aid in boosting your presence for specific Google searches. We have achieved and maintained first position on Google for the popular key phrase "website design" through the use of the same SEO methods on our current WebsiteDesign.co.za network.

SEO is not a once off investment, but is in fact a regular monthly online marketing product. This means that rankings you achieve today need ongoing maintenance work to keep the desirable search result.

An **SEO Session** is 1 development hour focussed on optimising your website to create a better search engine ranking for a specific key phrase.
Recommended at least 1 SEO session per month be done to maximise exposure from several chosen key phrases. All this will be directing traffic to your website and increasing the business leads you receive from your contact form. Single SEO sessions have a project timeline of 30 days.

SEO Research & Setup is recommended on all new websites to ensure the new website is searchable and findable through Google searches. This will involve all the methods and tactics we use to first force Google to recognise your website and then recommend what sort of key phrases your web page should show up for.
The rest is in Google's hands, but these results will be the beginning of bringing in business on a regular basis. More SEO sessions result in an increase in leads from the website.
This project runs over a period of up to 90 days.

Our most intensive SEO product is our **SEO Research & Setup & Maintenance** for 12 months package. This provides a massive 8 SEO sessions over a 12 month period. This will allow you to start ranking for multiple key phrases and optimising each page to bring up the maximum number of visitors. The entire SEO certificate will be completed with a focus on aspects identified as key result areas in the research phase of the project (SEO Session 1).
This project has a 180 day timeline, allowing the developer to track improvement over the project timeline.

SEO Status Certificate FREE with website

SEO Session with Package R815 ex vat.

SEO Session without Package R1 025 ex vat.

SEO Research & Setup with Package R2 340 ex vat.

SEO Research & Setup without Package R2 550 ex vat.

SEO Research & Setup & Maintenance for 12 months R5 190 ex vat.